



How Globalization is Changing the Role of the NGO

The Northeastern Forest Resource
Planners Association and GIS
Professionals 2005 Annual Meeting
Presented by Denise Schlener



THE
TRUST
for
PUBLIC
LAND





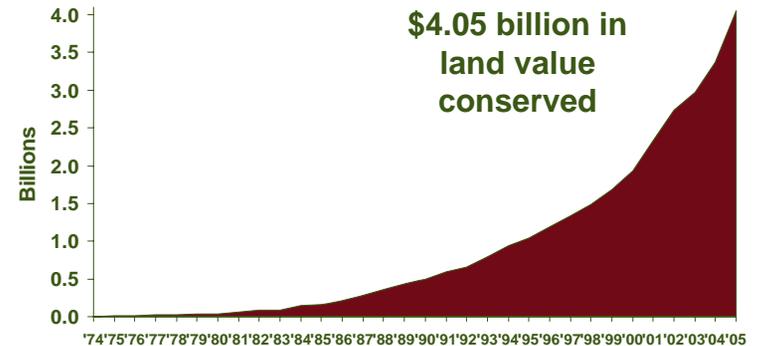
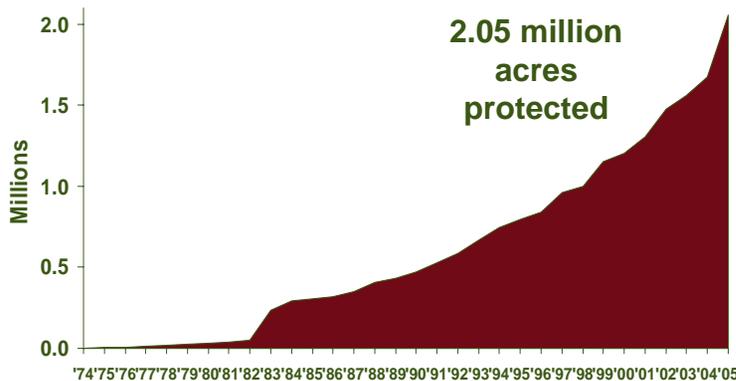
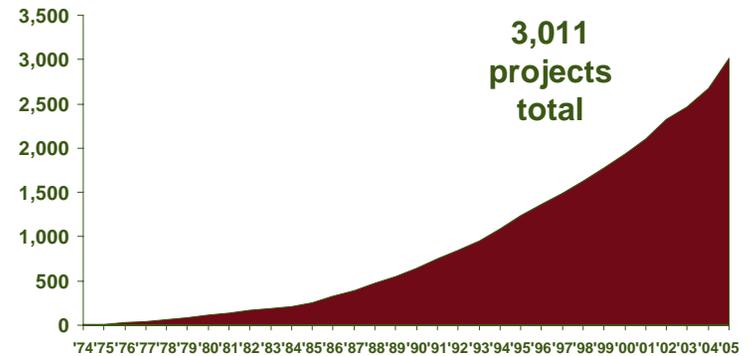
Land for People:

The Trust for Public Land conserves land for people to enjoy as parks, gardens, and other natural places, ensuring livable communities for generations to come.

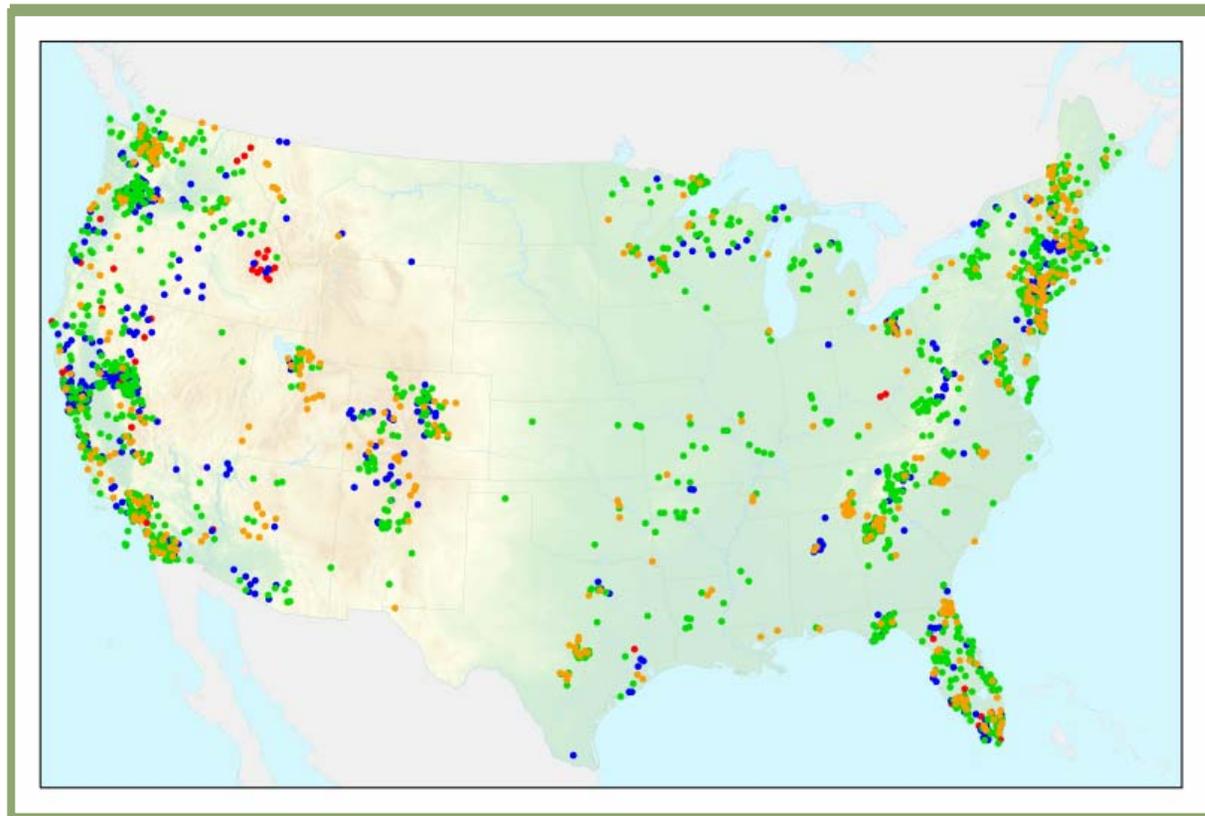
Mission Statement

Conservation Transactions

- 3,000+ Projects
- Over 2 Million Acres
- \$4 Billion



Conservation Transactions: 3,011 Projects



Globalization is transforming how land trusts, environmental policy groups, and community-based organizations do business

- Catalyst for change
- Operating at a landscape scale and a broader scope

Factors contributing to change

- Emergence of the field of landscape ecology
- Political climate turning against further land use regulation
- New investments vehicles created

New thinking, new relationships, new solutions

- New and adapted strategies and tools to finance, own and manage lands
- New collaborations created out of need
- Solutions that rely on the marketplace and extensive community and stakeholder engagement

The Northern Forest:

- Low wood value of the industrial forests of northern New York and New England made them the first target
- Diamond lands sale in 1988 generated alarm that tapped into strong connection to the landscape
- Regional and state conservation groups with long history in area
- Public policy initiatives helped set the stage for changes in the NGO community

Transformation begins: Landscape scale conservation takes hold as an idea and reality

- Advocacy community ahead of land trusts on issues of scale of conservation and management of forestlands
- With creation of Northern Forest Alliance collaboration increases
- Traditional solutions initially promoted
- Land trusts rise to the challenge: TNC and CF breakthroughs with St. John River deal and Champion Lands purchase

The Public Gets a Voice: The Connecticut Lakes Project

- Bringing the public in; increasing transparency
- Trust for Public Land-led deal involving 171,000 acres
- Major public funding commitment creates need for public process in deciding future land use
- Collaboration with other public agencies and NGOs reaches new level

Leveraging Private and Public Capital: Pingree, West Branch, and Katahdin Forest

- Key to success has been NGO ability to raise funds
- Pingree Easement: 750,000 acres in Maine, NEFF, raises the bar on private fundraising for forestland
- West Branch 329,000 acres in Maine, fee and easement, FSM, leverages federal Forest Legacy
- Katahdin Forest Project in Maine, 240,000 acres fee and easement, TNC raises private philanthropic funds and leverages private capital through new New Market Tax Credit program

Community Economic Development: Downeast Lakes, Katahdin, Main Woods

- Local, regional and national groups working toward protecting economic values of conserving forestland
- Downeast Lakes, Down East Lakes Land Trust, New England Forestry Foundation
- Katahdin Project, TNC
- Maine Woods Initiative, Appalachian Mountain Club

Learning to Manage the Forest:

- With few exceptions, forest management had largely been confined to policy/advocacy community
- Now easements incorporating sustainable forestry goals and management plan objectives
- NGOs (and/or public agencies) now have role in review of forest management plans
- Monitoring easements at landscape scale

Changing Role of Policy NGO's

- There will always be a role for traditional strategies and tactics
- Broad-based coalition created to advocate for conserving large tracts of forestland across four states includes advocating for federal and state funding; identify priority landscapes; develop criteria for easements
- Recognition of the power of the marketplace seen in the development of third party certification program for forest management

Increased engagement with communities

- Acknowledgment of the forest's role in supporting rural communities economically and the traditional life style
- Engagement with communities and other stakeholders on developing visions for the future and economic development legislation
- Number and diversity of NGO's grows. Sustainable development becomes focus of "new" Northern Forest Center

What's Ahead for the NGOs

- Northern Forest will continue to be a laboratory for new thinking and innovation. Shown their nimbleness and adaptability.
- Continue divestiture of lands challenges NGOs ability to secure funds
- Will new ownership and stewardship model withstand new ownerships?
- Can easements be effectively monitored?
- What does the future look like in the Northern Forest?