

3rd Step - Plan

Work with our partners to articulate a commonly held vision for Wisconsin's forest resources and lay out a strategy for achieving that vision!



Plan

Beyond the Plan

- Develop Implementation Plan
 - Department Operational Plan
 - Engage and Integrate with Partners
 - *identify existing and new strategies*
- Integrate with Performance Measures, Budget Initiatives, Accomplishment Reports, Criteria and Indicators
- Framework for Future Assessments

Tools to Address Trends/Issues

- Policy and Management
- Research and Monitoring
- Education and Outreach

Planning for Success

- Public Involvement
- Joint Ownership & Implementation
- All ownerships
- Integrated with other Plans
- Focus on and address key trends and issues
- Applicable at multiple scales and users
- Springboard for operational Plans



Focus on Education & Outreach

- The health and productivity of our forests depend upon the attitudes and understanding of their use by forest owners, users and consumers of forest products.
- Forestry education is key to the long term stewardship of our forests
- If decision-makers understand the win-win of sustainable forestry for Wisconsin, they will support legislation that benefits the citizens and the resource.

Key Research Findings

- Nearly 94% felt that forests were somewhat or very important to their daily lives
- Forests' primary role seen as contributor to the environment followed by recreation
- Importance of forests to future generations, recreational activities, wildlife and air quality recognized
- Far fewer respondents recognize the importance of forests to their local economy

Key Research Findings

- Strong perception that quality and quantity of Wisconsin forest land are decreasing.
- Although 99.8% believe forests are renewable, nearly 50% believe the use of trees today jeopardizes their future use.
- While 60% feel forests should be managed through human efforts, in regards to harvesting, responses are weighted toward a preference that no trees be removed from forests.

Smart Growth Planning and Sustainable Forestry

Is Smart Growth Smart for Forestry ?



In 5 minutes or less

What is Smart Growth and the Smart Growth Movement

Smart Growth and Sustainable Forestry

Forestry's Role





Smart Growth ?

No broadly accepted definition of the term Smart Growth

Dispelling the myths

- **IT IS** largely a response to sprawl
- **IT IS** a package of related and unrelated ideas... not much more than a definition of good urban and regional planning.
- **IT IS NOT** a new concept
- It is **NOT** - an urban phenomenon
- **IT IS**, or should be, vary parallel to the goals of sustainable forestry (more on this later)

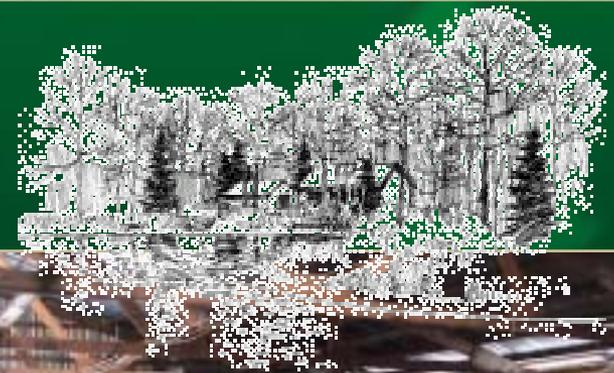


Smart Growth Perspectives..

Smart Growth Perspectives

“Scattered development that increases traffic, saps local resources, and destroys open space. Poorly planned development threatening our environment, health and quality of life”
Sierra Club

“A problem that exists in the minds of critics who are unhappy with people’s tastes, which are revealed in the residential communities that they demand and get.” Cato Institute (paraphrase).



Wisconsin Comprehensive Planning Law

Comprehensive Planning Law - 1999

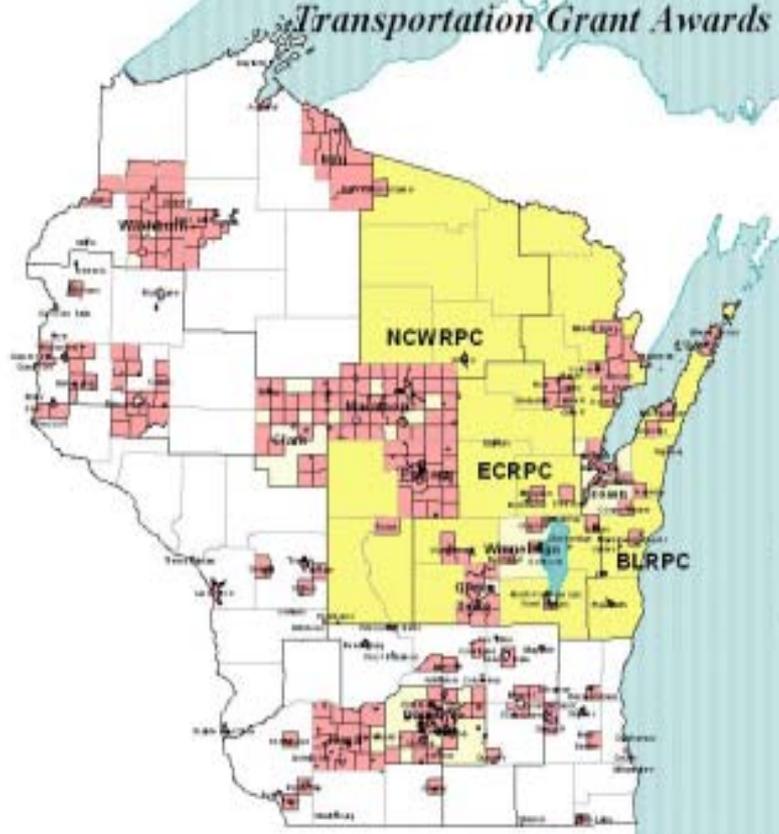
All communities must develop a plan by 2010 and all Land use decisions must be consistent with Plan

9 elements

State Funding Available



*2000, 2001, 2002
Comprehensive Planning &
Transportation Grant Awards*



Smart Growth is really about “Sustainable” Land Use

Sustainable Forestry depends on a land base and sustainable land use

Forestry is committed to Forest Sustainability - meeting the ecological, economic, and social needs

