



NEWS RELEASE

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U.S. Forest Service to host profitable business strategies workshop

PRINCETON, WVa—The U.S. Forest Service Wood Education and Resource Center in Princeton, WVa, will host a 1-day workshop on November 8, 2011, to discuss new profitable business strategies that support efforts to grow sale and profitability for small businesses that produce cabinets, furniture, and millwork wood products.

The workshop will provide new strategies to help small wood products businesses be more successful during the current challenging economic times. It will offer cutting-edge ideas about marketing, finance, production, equipment, factory layout, product design, employee relations, and purchasing.

Workshop presenters will share the latest ideas on how small businesses can make wood products in the United States using domestic lumber and plywood and how United States manufacturers can be competitive in the global market. Participants will receive a workshop notebook with printed materials covered in the discussions and information about changes in lumber and plywood that can offer additional business advantages.

The course is cosponsored by the Wood Education and Resource Center, North Carolina State University – Wood Products Extension, and WoodShop News Magazine. For more information, contact Harry Watt (harry_watt@ncsu.edu, 704-880-5034).

Registration is \$35. Additional information can be found at www.cnr.ncsu.edu/woodworkshops.

The Wood Education and Resource Center is located in Princeton, WVa. It is administered by the U.S. Forest Service, Northeastern Area State and Private Forestry. The Center works with the forest products industry on sustainable forest products production in the 35 States of the eastern hardwood forest region. WERC provides state-of-the-art training, technology transfer, networking opportunities, applied research, and information. Visit www.na.fs.fed.us/werc for more information.

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